



Turkey behind the smoke screen

18 June 2019
Piazza di Pietra 26, Rome

Turkey, as the 13th largest economy in the world and 5th largest economy compared with the EU in 2018 (GDP at PPP, IMF WEO), offers a liberal investment climate where foreign investors benefit from equal treatment with domestic investors.

As of 2018, around 65.500 companies with international capital enjoy the multiple advantages such as strong infrastructure, qualified and competitive labor force, low taxes and investment incentives in Turkey.

Both Italy and Turkey not only have strong industrial bases, but they are characterized by vibrant SMEs activity. In an era of global challenges, Turkey and Italy, with their export-oriented economies, strategic locations to access multiple destinations and large domestic markets, could present significant opportunities for SMEs that may lead a "win-win" cooperation for both economies.

This panel basically aims to focus on the following topics:

- * Potential of Turkey in the Face of Global Challenges and Opportunities
- * Cooperation Opportunities between Turkish and Italian Business Networks Focusing SMEs
- * Experience Sharing Between Italian and Turkish Companies
- * Exploring New Ways to Strengthen Cooperation in Third Markets

Program

9:30 REGISTRATION

10:00 OPENING SPEECH

Mr Gianmatteo Nunziante, Nunziante Magrone

H.E. Murat Salim Esenli, Ambassador of the Republic of Turkey in Rome

ECONOMIC OUTLOOK OF TURKEY: ADVANTAGES AND CHALLENGES IN GLOBAL ECONOMIC CONJUNCTURE

Dr. Murat Ertuğrul, Economic Counsellor, Embassy of the Republic of Turkey in Rome

INVESTING IN TURKEY: THE BEST RETURN OF INVESTMENT

Mr. Gino Costa Country Advisor, Investment Office, Presidency of the Republic of Turkey

THE SUPPORT OF SIMEST TO THE INTERNAZIONALIZATION PROCESS OF ITALIAN COMPANIES IN TURKEY

Mr Alberto Castronovo Senior of External Relations, SIMEST

HOW TURKISH AND ITALIAN SME'S CAN PROFIT OF COMMON OPPORTUNITIES

Mr. Fulvio Villa Transmec Group Managing Director Turkey and Middle East, President of Italian Network in TÜSİAD (Turkish Industry and Business Association)

Q&A

* Gli interventi saranno in lingua inglese

RSVP: roma@nmlex.it – tel. 06 695181