


# 1<sup>st</sup> DIGITALIZATION BEAUTY PARADE

## Italy & Turkey

 (Round 1) April 29, 2021 – H 10:30 | (Round 2) June 16, 2021 – H 10:30

 @ ZOOM

 English

NUNZIANTE • MAGRONE



# ADMITTED CANDIDATES



Adamis Group is an App-based consulting for beauty products selection. An international company that provides staffing solutions, promotional event management, graphic design and visual merchandising for the beauty and fashion industry.



Footurelab provides data analysis for sport clubs. It integrates the skills of qualified trainers and professionals providing a reading of the data as close as possible to the needs of professionals

- Data analysis for sport clubs.



Funnel is a new software intermediary for public utility services and microservices that offers multiple points of access across web, mobile, and third party networks. A IoT multi-media platform consolidating multiple high-demand services into a one-stop, user-friendly solution.

- IoT platform connecting networks



GFLogistic is a group active in the international transport of goods travelling by sea that intends to offer an integrative vertical service digitally managed controlling the flow of the information in real time.

- Digital platform to optimize logistic service.



I'm OK is a SAAS Platform that aims to understand and optimize Point of sale performance for hospitality and retail markets.

- Store analytics in real time and forecast
- Cross data analysis and tips based on turnover and traffic
- Leverage for customer experience and staff organization improvement.



ISCLeANAIR inspires new ways and a paradigm shift in air purification in cities. Its APA filter-less and water-based, certified, validated, sustainable and pluri-awarded technology, removes >99% of particles, chemicals pollutants and viruses. Easy to deploy/integrate indoor and outdoor, APA - Air Pollution Abatement solutions embeds IoT, 5G, AI and Energy Efficiency features.



# ADMITTED CANDIDATES



Krupter Business & Technology is a designer of technologies for telecommunication. With know-how in wireless and wired telecommunication technology assessment and investigation of solutions to improve connectivity.

**PROXIM**

Proxim SW is a platform built to extract value through processing customer's place location/visit data. SW to collect and analyse data about online customers through mobile devices with an active internet connection.

- Enterprise Software: where the software of Proxim will be installed on the customers' cloud server infrastructure
- SaaS: where customers use Proxim's services as they run on the Proxim cloud server infrastructure.



MedinAction is an on-demand, English-speaking medical service that delivers a qualified doctor to your home, office or hotel.

- A platform connecting people to health services through technology.
- MedinAction can meet whenever is convenient for you, wherever you are.

**S<sup>3</sup> srls**

S<sup>3</sup> (Essecube) is an Innovative Start-up, specialised in AI Services for Software Systems, active since 2019, dedicated to Security in the military (Asymmetric Threats) and Safety (Roads and Highways) sectors.

- I-Stones is a wireless sensor network system integrated (in microelectronics) with an evolved sensorial perceptivity (necessary for the discrimination of dangerous events) and a high mimetic capacity, with a Decision Support System.



MinervaS offers innovative optimization solutions in the stationary and automotive sectors towards the reduction of CO2 and the on-board energy management of vehicles.

- Vehicle fuel/emissions optimization system (TruckY product).



Tolemaica is a SW to certify with legal value, by patented IAC (Instant Automatic Certification) technology, automatically and instantly, the date and place of images (photographs / videos) and audio (sounds / calls) collected with smartphones and other devices such as drones, action cameras, satellites, etc.



Virtualmind is a group that offers design & system integration, surveillance and recognition through cameras and innovative technologies applied in the industrial market.