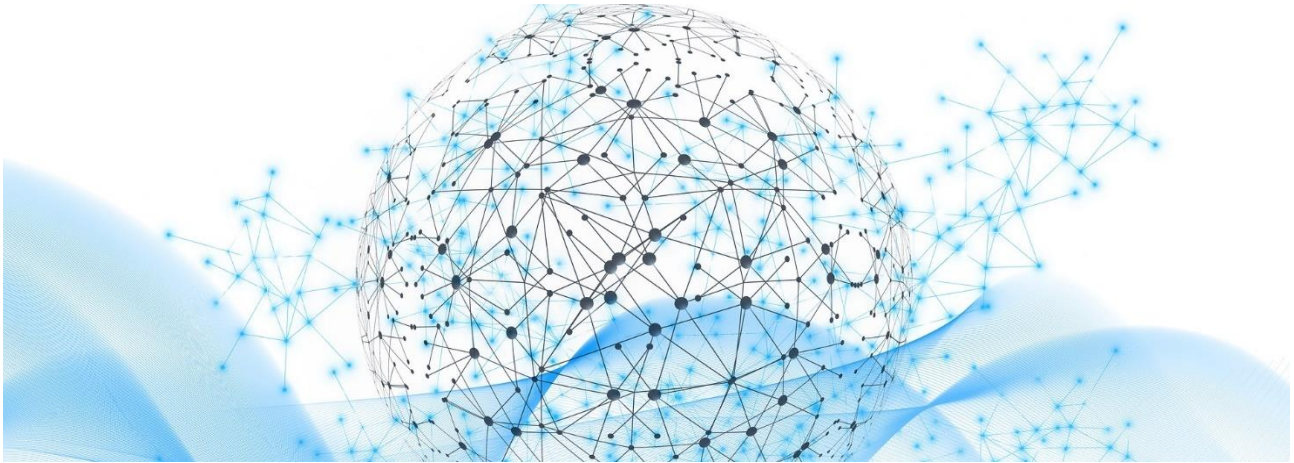


1st DIGITALIZATION BEAUTY PARADE

Turkey & Italy



(Round 2) June 16, 2021- H 9:30 11:30 (CET)



ENGLISH



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Nunziante Magrone and Investment Office of the Presidency of Turkey have launched the 1st DIGITALIZATION BEAUTY PARADE Turkey & Italy. The event is aimed at fostering access to the new markets through strategic partnering and interaction and creating new opportunities of business development between Turkish and Italian companies, in the daily increasing digital environment.

Totally on digital platform - Turkish companies shall discuss their pitches - to Italian Business/Investment players. At the end of the pitch session, the Grand Jury - composed by high profile representatives of the digitalization/innovation/investment environment - shall award the best pitch. The winner's prize shall consist in services offered by some of the members of Grand Jury.

Agenda

- 09:30** - **WELCOME** Gianmatteo Nunziante, Partner, Nunziante Magrone
- 09:35** - **INTRODUCTION** Mr. Furkan Karayaka, Head of Overseas Department, Investment Office of the Presidency of the Republic of Turkey
- 09:45** - **PITCHES** (22 pitches, 3 minutes each)
- 11:00** - **Q&A AND BREAKOUT ROOMS**
- 11:30** - **GRAND JURY COMMENTS & AWARD CEREMONY**