



Pietro Ilardi Founding Partner

Pietro Ilardi provides legal assistance to Italian and foreign clients on civil law matters and business contracts, assisting and representing leading Italian families and foundations in the management of family assets.

He is member of the Private Clients & Wealth Management Focus Team of the Firm. He is also specialized in Intellectual Property Law and he is active in Sports environment.

He provides assistance on a wide variety of legal matters, both out-of-court and in-court before the competent authorities.

Pietro Ilardi is Founding Partner of Nunziante Magrone.

Bar Associations:

Rome Bar Association
Admitted to practice before the Supreme Court

Associations:

AIPPI - Association Internationale pour la Protection de la Propriété Intellectuelle

Education:

2000 Degree in Law (JD) “La Sapienza” University, Rome

Publications and speaking opportunities:

- 2014 “La tutela del design” published on “Design Artigianale” online magazine
“Design e tutela d’autore” published on “Design Artigianale” online magazine
- 2012 “La concorrenza sleale parassitaria” (commentary on article 2598 of the Italian Civil Code) IPSOA – curated by Mariconda – Alpa
- 2007 “Interim Measures in the Italian IP Code” – P.L.G. Pannone Law Group IP, IT and E-Commerce Bulletin
- 2006 “Damages under the new Italian IP Code” – P.L.G. Pannone Law Group IP, IT and E-Commerce Bulletin
- 2017 Speaker at the event “Smartphone il migliore amico dell’uomo: quale tutela?”, held by UIBM (Italian Patent and Trademark Office)
Speaker at the meeting “La tutela del progetto di architettura”, held at the Italian Chamber of Deputies

Practices:

Business contracts
Corporate M&A
Intellectual Property

Contacts:

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- 2016 Speaker at the event “La protezione dei segni distintivi attraverso il deposito del Marchio”, held by OAPPC (Italian Association of Architects) in Rome
Moderator and speaker at the meeting “La tutela nazionale ed internazionale del design”, held at ARKEDA Furniture Fair, Naples
- 2015 Speaker at the event “Strumenti processuali a tutela del design e del progetto di architettura ed, in particolare, disamina della c.d. consulenza tecnica preventiva ex art 128 del D.Lgs n. 30 del 2005”, organised by OIKOS
Speaker at the event “Progetto di architettura: il concetto di “importante valore artistico” di cui all’art. 20 della Legge sul Diritto d’Autore”, held by OIKOS
- 2014 Moderator and speaker at the meeting “La proprietà intellettuale in Cina: l’efficacia di design, brevetti e marchi per tutelare le imprese italiane sul mercato più grande del mondo”, held by OAPPC (Italian Association of Architects) in Rome
Speaker at the event “Le opere derivate ed i brevetti dipendenti”, held at LUISS Guido Carli University
- 2012 Moderator and speaker at the meeting “Tutela della proprietà intellettuale alla luce delle recenti novità normative”, organised by CNEL (National Council for Economics and Labor)
Moderator and speaker at the event “Azionariato popolare e società sportive quotate: il progetto AS Roma S.p.A.”, held at Palazzo Valentini, Rome
- 2010 Moderator and speaker at the meeting “AS Roma S.p.A.: presentazione del progetto di azionariato popolare”, held at Palazzo Ruggeri, Rome

Awards and Appointments:

- 2023 Legal 500 EMEA
Recommended Lawyer – Intellectual Property – Italy
- 2022 Legal 500 EMEA
Recommended Lawyer – Intellectual Property – Italy
- 2021 Legal 500 EMEA
Recommended Lawyer – Intellectual Property – Italy
- 2019 Member of the Start-up Scientific Technical Committee
Confindustria Salerno – “Best Practice Award for Innovation”
- 2017 Legal Counsel ITA - Ministry of Economic Development,
Committee for Foreign Investments
Legal Counsel ITA - Ministry of Economic Development,
“Industria 4.0 - Made in Italy”
- 2014-2018 IP Legal Counsel - OAPPC (Rome)
- 2012 IP Legal Counsel - UIBM “Desk Italia Cina”

Languages: Italian, English

LinkedIn: [Pietro Ilardi](#)